

## **ENTREPRENEURIAL BEHAVIOUR OF TRAINED MUSHROOM GROWERS IN BILASPUR, CHATTISGARH**

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### **ABSTRACT**

*Mushroom are appreciated world over for their nutritional and medicinal properties. Through global mushroom industry has seen a rapid growth. India is beginning to see the spout in its growth only recently. The study was conducted Bilashpur District of Chattisgarh with the objective of entrepreneurial behaviour of trained mushroom growers. Total no of 120 respondents were selected purposively under 4 block of Chattisgarh District. The Social research methodology using chi square procedure followed to developed scale. The scale developed will have utility in identifying and studying the successful and unsuccessful mushroom entrepreneurs in framing policies the Govt and designing training and research Institution. The researchers of social sciences will find the scale useful for studying entrepreneurial behaviour of mushroom growers and similar entrepreneurs. The financial institutions can adopt the scale in deciding criteria for extending the loans to the new entrepreneurs.*

**KEYWORDS:** *Entrepreneurial Behaviour, Mushroom Cultivation*

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